

**Rockcastle Karst Conservancy  
Annual Meeting – 3/27/2011  
Minutes**

In Attendance:

Howard Kalnitz	Werner Jud	Mary Gratsch	Pete Stow
Gary Bush	Neena Jud	Matt Keller	Tammy Otten
Bob Dobbs	Bob Yuellig	Pam Duncan	Mike Wuerth
Mike Deitmaring	Fred Ball	Pam Ball	Rob Coomer
Chris Hacker			

24<sup>th</sup> Meeting of the RKC was held at the Main Branch Boone County Library, Burlington, KY.  
Called to Order by Howard Kalnitz, Chairman, at 2:10PM.



RKC Annual 2011  
March Meeting Agenc

Meeting Agenda is attached:

Announcements:

- a) Election Results: Pete Stow announced that Werner Jud and Gary Bush were re-elected as Directors.
- b) Voting for Board Officers: All 4 positions remain unchanged.  
Chair – Howard Kalnitz  
Vice-Chair – Mary Gratsch  
Treasurer – Werner Jud  
Secretary – Gary Bush
- c) Annual Memberships are Due April 1<sup>st</sup>: Alan Leach is resigning as Chair of Membership Committee. He assumed that duty on 7/9/2007. Held it for almost 4 years.  
Bush moved to thank Alan for his service to RKC, Gratsch 2nd – Vote FOR unanimously.  
Secretary Bush to send him a letter of appreciation.
- d) Strategic Meeting was held Feb 17: Kalnitz summarized the output of that meeting.



RKC-StrategicPlan20  
11.pdf

Full Report of Strategic Planning Meeting is attached:

Secretary's Report: (Bush) Read summary of Minutes of Meeting of 12/12/2010.  
Kalnitz requested correction to terms of membership to "... April 1<sup>st</sup> to March 31<sup>st</sup>."  
Gratsch moved to accept the minutes as corrected. Seconded by Stow.  
Vote: Approved unanimously (5 votes For). The final Minutes can now be posted on the website.

- a) Read Music-In-Mountain e-Mail vote into record. Poll to support the event was held for the Board. Email polled on 1/18/11. Unanimously supported.
- b) Read Earth Day e-Mail vote into record: Moved and held 3/15/11. Unanimously FOR. Tammy Otten to proceed with a booth at the event at Sawyer Point on the Cincinnati riverfront.

Treasurer's Report: (Jud) Details are in the attached Year-To-Date Revenue & Expense and Balance Sheets:



RKC\_Rev&Exp-2001-03-27.pdf

2011 YTD Revenue & Expenses:



RKC\_BalSheet-2001-03-27.pdf

2011 YTD Balance Sheet:

Summary of reports (3/7/2010 – 3/27/2011):

Period Total Income	= \$	9,967.74
Period Total Expense	= \$	1,983.03
Period Net Income	= \$	7,952.91
Total Current Assets	= \$	18,145.15
Total Liabilities & Equity	=	\$386,145.15

Bush moves: "Vote to accept the Treasurer's Reports as provided." Seconded by Gratsch.  
Vote: Approved unanimously (5 votes For).

#### Committee Reports

(A) Membership Committee: (Alan Leach)

1. RKC has 88 individual members. Added 6 sustaining members since last meeting.
2. Strategic Membership Committee - Kalnitz/Yuellig  
To drive membership, they're sending out to lapsing members (via Yahoo groups & several pubs). Matt is to reach out to grotto pubs to get new and old members. We have 92 total members. We need to sharpen the message as to why RKC needs your support.

(B) GSP Committee: (Neena Jud) - Highlights of the report are:

- The Composting Outhouse project continues under construction. A loan was taken, using collateral provided by Dick Blenz, to allow completion by Open House weekend.
- 2011 Projects and Budget were submitted with this report.
- 75% of the roadways have been graveled.
- Several projects were completed inside GSP cave.
- A new logo was approved and added to the GSP website.
- Paintings and note cards are now on sale.
- There were over 2,380 outside visitors to GSP in 2010.
- The MOU between RKC and GCG has been reviewed by both groups. GCG has approved it. Today's agenda contains action item for RKC.
- Guidelines for division of responsibilities between GCG and the GSP Committee are under development.



GSP Report to RKC  
March 27 2011.pdf

Full text of GSP Report:



GSP 2011 Budget -  
3-27-11.pdf

2011 GSP Committee Budget:



GSP Project List for  
2011\_3-27-11.pdf

2011 GSP Project List:

(C) Misty Cave Committee: (Stow) Misty Cave is still closed. To open May 1st. Entrance check by Bob Dobbs for WNS-tainted bats; none were found.

(D) Stewardship Committee: (Kalnitz)  
Vote on committee status for Cornhole (Reviewed the Management Plan)  
Bush moved to accept, Stow 2nd - Voted unanimously FOR.  
Gratsch is to form the committee. Bush volunteered to be on the committee.

(E) Fundraising Committee: (Gratsch/Duncan)  
Waited for Strategic Planning Committee to provide its report. Then looked at new options for fund raising. Current methods are continuing. Considered the methodology of event-hosting. Also looked at process for getting bequests.



RKC Fundraising  
Report-2011-03-27.p

Report showed total of \$745.72 was raised. Full fundraising Report:

(F) Acquisition Committee: (Stow/Jud) – Waited for Message Committee to provide output for outreach materials. Werner Jud went to Rockcastle County Courthouse to update neighbor listing for potential discussions about land becoming available.

(G) Message Committee (Otten/Coomer) – Focusing on 4 basic groups to target with information. Have completed messages for member and non-member cavers. Outlines completed for the public and businesses. Business card designs submitted for use with business contacts.



Message Committee  
Update-2011-03.pdf

Full report from Message Committee:

(H) Election Committee: (Stow) – Needs a rule addition for handling ties in the election.

## Old Business

(A) Reviewed Action Items from December Meeting: - Kalnitz reviewed the list of open items. Several remain to be completed.

(B) Forest Service Keys: Discussion ensued about holders of and status of the keys to the USFS caves (Goochland and Waterfall Caves). Currently, Andy Niekamp, Jim Perkins, and Elise St. John hold keys. Werner contacted the USFS office to discuss status, but has not received a return call. The Board is to discuss revisions to the current key policy.

(C) GCG-RKC MOU Update: Chris Hacker reported that the GCG Board has approved the MOU. Bush moved that RKC accept the MOU. Jud seconded. Vote: Approved unanimously. Signing is planned for the April 1<sup>st</sup> GCG meeting.

(D) Life Membership Funding: Discussion ensued about having the NSF invest funds to cover our Life memberships. Currently, we need to invest \$10,500 to cover the 35 RKC life members. Biggest concern is tying up most of our available capital in this fund. Board will continue examining ways to establish this fund.

- (E) New Signage for properties: RKC received a \$500 grant from NSF for four property signs (GSP, Misty, Cornhole, and TBD)



RKC signs.3.pdf

Proposed sign layout:

- (F) Conservation Easement Info: Werner Jud to research what's required to establish easements.

### New Business

- (A) Music In The Mountain: Bob Dobbs had discussions with Renfro Valley Barn Dance officials, who were very receptive. Event is planned for inside the GSP cave for August 20, 2011. 800 tickets maximum are to be sold. 200 is break-even point. RFBD will handle ticket sales.
- Formation of committee (Kalnitz) – MIM Committee is formed. Bob Dobbs is Chair.
  - Committee report (Bob Dobbs) - Committee requested \$500 as seed money.  
Treasurer to handle initial bills.  
Bush so moved, Stow seconded. Vote unanimous FOR.
  - Budget report (Bob Dobbs) - See preliminary reports below.



MIM Report to  
RKC.pdf

MIM Proposal:



MIM BUDGET  
WORKSHEET V2.pdf

Proposed Budget:

- (B) Earth Day Booth for RKC: (Tammy Otten) RKC will host a booth at the Earth Day event to be held Saturday, April 16<sup>th</sup> at Sawyer Point in Cincinnati. Will have displays on watershed, geology, caves, etc. GCG may have separate booth next to it. Need a DVD slideshow showing caving, cave, and karst images to support RKC's conservation mission. Bush volunteered to make the slideshow, but needs photos for it.
- (C) New Membership Committee Chair: With Alan Leach's resignation, a new committee chair is needed. Pete Stow volunteered and was appointed to the position.

### Next Meeting:

Aug. 7, 2011 – Location to be determined.

Adjournment: Motion to adjourn made by Bush, seconded by Jud, at 4:46 PM.

Vote: Passed unanimously (5 votes For)

Meeting minutes prepared by W. Gary Bush, Secretary  
Approved at the meeting of 9/18/2011.

**RKC Annual Meeting Agenda**  
**March 27, 2011**

**1) Opening**

**2) Announcements**

- a) Election Results
- b) Voting for Board Members
- c) Annual memberships are due April 1st
- d) Strategic Meeting was held Feb 17 ( Results to be shared within the committee reports)

**3) Secretary's Report (Bush)**

- a) Read Music-In-Mountain e-Mail vote into record
- b) Read Earth Day e-Mail vote into record

**4) Treasurers Report (W. Jud)**

**5) Committee Reports**

- a) Membership Committee
  - i) Report Of Current Membership (Leach)
  - ii) Strategic Membership Committee (Yuellig, Kalnitz)
- b) Preserve Committees
  - i) GSP Committee (N. Jud)
  - ii) Misty Committee (Stow)
  - iii) Stewardship Committee (Kalnitz)
    - Vote on committee status for Cornhole (Review Management Plan)
- c) Fundraising Committee (Gratsch/Duncan)
  - Updates
  - Strategic Meeting Results
- d) Acquisition Committee (Stow/Jud)
  - Update
  - Strategic Meeting Results
- e) Message Committee (Otten/Coomer)
  - Strategic Committee Results
- f) Election Committee (Stow)

**6) Old Business**

- a) To Do List from last meeting (Kalnitz)
- b) Forest Service Keys (Gratsch)
- c) MOU Update (Kalnitz)
- d) Life membership Funds (Bush)
- e) Signage (Yuellig)

**7) New Business**

- a) Music in the Mountain
  - Formation of committee (Kalnitz)
  - Committee report (Bob Dobbs)
  - Budget report (Bob Dobbs)
- b) Earth Day at Sawyer Point (Otten)

# Rockcastle Karst Conservancy – Strategic Plan

## February 12, 2011

### **Mission Statement**

Protecting Kentucky's karst environments and supporting access to caves in the Rockcastle County Region.

### **Vision Statement**

Be the leading non-profit organization owning and protecting significant cave and karst resources.

### **Core Values**

Manage cave resources to support continuing enjoyment by the community through wise stewardship and ownership.

### **Tag line** (proposed by Bob Yuellig)

Protecting Kentucky's Interior

### **Strategic Plan**

#### **Objectives** (*and goals*)

1. Acquire and manage cave properties
2. Control properties through special agreements
3. Raise funds
4. Increase membership (workers)
5. Become known

#### **Present situation**

1. RKC owns two properties (worth \$350,000) and has a lease on a third property
2. RKC has \$20,000 cash reserves available in the bank
3. RKC has 90 members
4. RKC has had a steady decline in membership
5. RKC has written management plans for GSP, Misty & Cornhole
6. RKC has a number of talented, dedicated workers in the organization
7. RKC has a website with prominent donate and membership buttons
8. RKC has a newsletter/annual report
9. RKC has 501(c)(3) designation
10. RKC needs a stronger fundraising plan
11. RKC needs intelligence gathering about cave properties
12. RKC needs a list of high priority targets
13. RKC desires stronger grotto relationships
14. There is a perception that RKC is rich outsiders (fears)
15. RKC needs to develop a way to continue the organization – informal & formal training of future leaders and workers

## **Proposal Action Plans (prioritized) with goals**

### **1. Develop several standard messages for outreach, member recruitment, land acquisition & public**

Goal: Form Message Committee – Tammy Otten, Rob Coomer co-chairs

Goal: Renewing and Prospective members *by March 15, 2011*

Goal: Grottos and Cavers *by June 1, 2011*

Goal: Realtors *by March 31, 2011*

Goal: Landowners *by May 14, 2011*

Goal: General Public *by May 14, 2011*

Goal: Basic message & drill down for all the above

Goal: Powerpoint presentation for Roadshow

Goal: Business cards

Goal: Upload these to a “Toolbox” for use by others

### **2. Increase membership and become better known**

Goal: Form Membership Committee – Bob Yuellig, Howard Kalnitz co-chairs

Goal: Present the new message for renewals *by March 25, 2011*

Goal: Prepare a Poster for use at Open House and MIM

Goal: Take Roadshow to nearby Grotto meetings or send on DVD

Goal: Ask Grottos to include “We support RKC” in their newsletters

Goal: Continue development of web site

Goal: Utilize business cards

### **3. Develop a comprehensive fundraising plan**

Goal: Form Fundraising Committee – Mary Gratsch, Pam Duncan co-chairs

Goal: Implement three different forms of fundraising *by March 2012*

a. Merchandise sales

b. Events

c. Bequests & gifts *by September 2011*

d. Grants *by September 2011*

### **4. Develop a land acquisition plan**

Goal: Form Land Acquisition Committee – Pete Stow, Werner Jud co-chairs

Goal: Target properties by putting out feelers

a. Utilize the message for an introduction to a realtor’s office *by June 1, 2011*

b. Prepare a one page hand-out for landowners - introduce RKC, utilize message

c. Introduce RKC to Sheriff

Goal: Investigate what documents other organizations are using

a. Contact Nature Conservancy for tools *by June 1, 2011*

b. Contact Land Trust Alliance for tools *by June 1, 2011*

Goal: Develop standard documents for discussion with Realtors & Landowners

a. Right of Last Refusal Agreement

b. Conservation Easements

c. Standard Lease Agreement

Goal: Upload these to a “Toolbox” for use by others *by June 1, 2011*

# Rockcastle Karst Conservancy, Inc.

## Revenue & Expenditures

March 7, 2010 through March 27, 2011

March 28, 2011

Cash Basis

	Mar 7, '10 - Mar 27, 11
Ordinary Income/Expense	
Income	
4 · Contributed support	
4010 · Individual contribution	4,063.43
4210 · Organizations, Businesses	1,700.00
	5,763.43
Total 4 · Contributed support	5,763.43
5 · Petitioned revenues	
5210 · Membership dues	2,597.50
5220 · Fund Raisers	1,091.42
5250 · RKC Merchandise	424.00
5310 · Interest short-term inv	91.14
5490 · Miscellaneous revenue	0.25
	4,204.31
Total 5 · Petitioned revenues	4,204.31
Total Income	9,967.74
Cost of Goods Sold	
5000 · Cost of Goods Sold	31.80
	31.80
Total COGS	31.80
Gross Profit	9,935.94
Expense	
8100 · General Operating expenses	
8110 · Supplies	69.42
8140 · Postage, shipping, delivery	55.55
	124.97
Total 8100 · General Operating expenses	124.97
8500 · Misc expenses	
8510 · Interest expense - general	124.60
8570 · Advertising expenses	415.25
8590 · Bank fees	73.83
8500 · Misc expenses - Other	0.00
	613.68
Total 8500 · Misc expenses	613.68
8600 · Business expenses	
8605 · Liability Insurance	971.94
8670 · Organizational (corp) expenses	219.63
8680 · Transaction fees	48.81
8690 · Recording fees	4.00
	1,244.38
Total 8600 · Business expenses	1,244.38
Total Expense	1,983.03
Net Ordinary Income	7,952.91
Other Income/Expense	
Other Income	
5900 · Temporary holding	0.00
	0.00
Total Other Income	0.00
Other Expense	
8700 · Temporary expense/loss	0.00
	0.00
Total Other Expense	0.00
Net Other Income	0.00
Net Income	7,952.91



03/28/11  
Cash Basis

Rockcastle Karst Conservancy, Inc.  
**Balance Sheet**  
As of March 27, 2011

	<u>Mar 27, 11</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
1000 · Chase JPM	
100 · MIM	500.00
1000 · Chase JPM - Other	11,999.31
	<hr/>
<b>Total 1000 · Chase JPM</b>	12,499.31
1002 · Community Trust	
1003 · Misty Funds	288.10
1002 · Community Trust - Other	2,024.23
	<hr/>
<b>Total 1002 · Community Trust</b>	2,312.33
1006 · Community Trust CD	2,766.13
1010 · Petty cash	30.67
	<hr/>
<b>Total Checking/Savings</b>	17,608.44
<b>Other Current Assets</b>	
1120 · Inventory Asset	76.10
1299 · Undeposited Funds	460.61
	<hr/>
<b>Total Other Current Assets</b>	536.71
	<hr/>
<b>Total Current Assets</b>	18,145.15
<b>Fixed Assets</b>	
1140 · Real Estate Asset(GSP)	350,000.00
1141 · Real Estate Asset (Misty)	18,000.00
	<hr/>
<b>Total Fixed Assets</b>	368,000.00
	<hr/>
<b>TOTAL ASSETS</b>	<b>386,145.15</b>
	<hr/> <hr/>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
3001 · Opening Bal Equity	350,000.00
3010 · Unrestrict (retained earnings)	34,358.17
Net Income	1,786.98
	<hr/>
<b>Total Equity</b>	386,145.15
	<hr/>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>386,145.15</b>
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# Great SaltPetre Cave Preserve Report to Rockcastle Karst Conservancy

## March 27, 2011

### Facilities Management:

- A. Green Latrine (formerly Composting Outhouse) – under construction. It will be useable in time for Open House.
1. Funds raised: \$ 15,285.79
  2. Spent: \$ 17,519.49
  3. Received a \$6,000 loan from Richard Blenz to collateralize a \$6,000 loan from People's Bank to purchase composting unit, which is now on order with delivery expected week of April 11, 2011
  4. Additional grant applications and requests for donations are being pursued.
- B. Financial Snapshot
- |              |                                   |              |
|--------------|-----------------------------------|--------------|
| 1. Assets:   | Total Checking/Savings/Petty Cash | \$ 24,121.14 |
|              | Inventory                         | \$ 981.79    |
|              | Fixed Assets/Durable Goods        | \$ 5458.88   |
|              | Total Assets                      | \$ 30,561.81 |
| Liabilities: | Loans & Credit Card               | \$ 12,173.92 |
- C. Projects and Budget
1. Accomplished last year:
    - a. Re-graveled 75% of the road ways
    - b. Installed new light fixtures in Echo Auditorium
    - c. Installed additional barriers in the museum section of the Cave
    - d. Completed shelter roof reconstruction
    - e. Developed a new logo and have paintings & note cards for sale
  2. See attached Project list for 2011
    - a. One side has the projects to which we are committed
    - b. The other side has projects we would like, but have obstacles such as insufficient funds or no project manager
  3. See attached Budget for 2011
    - a. This does not incorporate any expenses or income for Music in the Mountain

### Outreach:

- A. Statistics for this past year
1. Open House brought 900 people to the Preserve over two days
  2. Karst-O-Rama had 426 registrants
  3. Five Elementary School Field Trips brought about 320 students and 200 adults to the Cave
  4. Four College or University Groups (approx 70 people) visited the Preserve
  5. Sixteen Scout Troops (approx 330 people) camped at the Preserve and went on cave trips
  6. Seven other groups (approx 140 people) visited the Preserve and toured the Cave

### Communication:

- A. Memorandum of Understanding
1. The Committee is waiting for RKC and GCG to sign new document.
- B. Guidelines for the Relationship between GCG and the GSP Committee
1. This is currently being discussed and modified, and will need to be adopted into the Grotto Bylaws.

Respectfully Submitted  
Neena Jud, Chair  
NSS#60145

Great Saltpeter Cave Preserve 2011 Budget

RKC, Inc

<b>Annual Income</b> (based, in part, on average of past three years)	<b>Projected</b>	<b>Income prior months</b>	<b>Income this month</b>	<b>Income Year to date</b>
Camping -- Individuals (Grotto members paying per visit, camping pass holders, guests and unidentified)	3,490.00	240.00	1,315.00	1,555.00
Camping -- Scouts	3,535.00			0.00
Camping -- Youth & other groups (Woodland Altars and other large groups)	1,195.00			0.00
Camping -- KOR	5,100.00			0.00
Other -- (Woodland Altars and other large groups)	2,000.00			0.00
Donations -- (Individuals and Organizations)	3,435.00	399.00	120.00	519.00
Donations -- Special Events (Open House & Music in the Mountain)	845.00			0.00
Merchandise -- net income (GSP items such as T-shirts and caps and books. Open House souvenirs)	665.00			0.00
<b>Projected Income for 2011</b>	<b>\$20,265.00</b>			<b>\$2,074.00</b>
Donations - Specific Purpose		20.00	2,950.00	2,970.00
<b>Special Projects</b>	Total Budget			Received to date
Green Latrine grants including data beginning in 2009	<b>\$18,000.00</b>			<b>\$15,541.75</b>
<b>Totals</b>	<b>\$ 38,265.00</b>			<b>\$ 17,615.75</b>

Great Saltpeter Cave Preserve 2011 Budget

RKC, Inc

<b>Budgeted Expenses</b>	<b>Budget Amt</b>	<b>+ Added to Budget</b>	<b>- Spent prior months</b>	<b>- Spent this month</b>	<b>= Total Spent</b>	<b>Remaining Allocation</b>
General Supplies (Bursar, postage, etc)	1,000.00		29.40	52.29	81.69	918.31
Property Liability Insurance	1,650.00				0.00	1,650.00
P.O. Box and Web Site	85.00			76.00	76.00	9.00
General Property Maintenance	5,000.00			95.66	95.66	4,904.34
Open House May 2011	300.00		29.40	43.15	72.55	227.45
Propane	400.00				0.00	400.00
Electric	2,200.00		106.18	258.77	364.95	1,835.05
Waste collection	1,200.00				0.00	1,200.00
Port-o-lets	1,500.00				0.00	1,500.00
Telephone	350.00		24.96	49.80	74.76	275.24
Water	500.00		22.66	45.32	67.98	432.02
Merchandise - Cost of Goods Sold	1,000.00				0.00	1,000.00
Reserve Fund	1,000.00					1,000.00
<b>Subtotal of budgeted expenses</b>	<b>16,185.00</b>	<b>0.00</b>	<b>212.60</b>	<b>620.99</b>	<b>\$ 833.59</b>	<b>14,351.41</b>
Unbudgeted Expenses				3.90	3.90	
<b>Special Projects</b>						
Composting Outhouse	18,000.00		10,229.75	7,289.74	17,519.49	480.51
Metal Halide fixtures for Echo auditorium	1,600.00			1,450.02	1,450.02	149.98
<b>Totals</b>	<b>\$ 35,785.00</b>			<b>\$ 9,364.65</b>	<b>\$ 19,807.00</b>	<b>\$ 14,981.90</b>

## Great Saltpetre Cave Preserve - 2011

Maintenance Tasks and Projects	Priority	Budget	Project Manager	Start	Finished	Comments
<b>Maintenance Items</b>						
1. Repair outside of showerhouse & paint	M	\$200.00	Richard Duncan	9/11/2010		spent \$114.11 on two sides
2. Clean Kitchen Floor	H					
3. Replace deteriorated Shelter Posts	M		Werner Jud			4 posts - Black Oak
4. Develop & monitor service project list for scouts			Richard Duncan			
5. Tractor overhaul including new dash parts		\$250.00	Werner Jud, Pat Hutson			from Tractor fund
<b>Large Projects</b>						
1. Replace upper level lights in big room w/ metal halide	H	\$1,600.00	Werner Jud	1/14/2011	3/12/2011	7 fixtures plus wp boxes & wiring
2. Interpretive signs in Cave	H		Bob Yuellig			RKC received grant for signs
3. Additional Barriers in Museum Section	H	\$50.00	Bob Dobbs	1/8/2011	2/5/2011	
4. Electric to the Point	M		Jamie Dixon			need Project Mgr
<b>Long Term Projects</b>						
1. Green Latrine (was Composting Outhouse)	H	\$18,000.00	Neena & Deb B.	3/13/2010		in progress
<b>Events</b>						
1. Open House 2011		\$300.00	Bob Dobbs			Ron Hager assisting
2. KOR (Kitchen Operations) 2011		\$1,000.00	Richard Duncan			
3. Music in the Mountain 2011			Bob Yuellig/Bob Dobbs			
4. Saltpetre Mining & Processing Reconstruction 2012			Neena Jud			

## Great Saltpetre Cave Preserve - 2011

Potential Tasks and Projects	Priority	Budget	Project Manager	Start	Finished	Comments
<b>Maintenance Items</b>						
6. Install Waterbars in roadway	L		Werner Jud			
7. Improve or replace display case in cave	L					Need new project manager
8. Repair/replace trailhead signs.	L		Mike McNabb	3/15/2008		All but one finished
<b>Large Projects</b>						
5. Winterize 2 showers for winter use.	L	\$1,000.00	Werner Jud			
5a. Install air vents in shower house	L	\$250.00	Dana Sutherland			
5b. Paint inside of Showerhouse	L	\$300.00	Dan Z/ Laura Kalb			
6. Memorial for Ellie Schiller	L		Werner Jud			
<b>Long Term Projects</b>						
3. Pave or repair driveway & improve drainage	M	\$25,655.00	Neena Jud			need Project Mgr & Funding
3a. New Sign at Front Entrance	L		WJ, NJ			need Project Mgr & Funding
4. Kitchen Improvements	M		Chris Hacker/Mary Gratsch			need Project Mgr & Funding
4a. Improve drainage from Kitchen Sink	H	\$7,000.00				need Project Mgr & Funding
4b. Put new floor with drain in Kitchen	M	\$8,000.00				need Project Mgr & Funding
4c. Repair wall drainage behind kitchen.	M	\$4,200.00				need Project Mgr & Funding
4d. New exterior conduit, replace elec pnl (incl disconnect	M	\$300.00	Werner Jud			need Project Mgr & Funding
4e. Add electrical outlets in kitchen.	M	\$200.00	Jamie Dixon			need Project Mgr & Funding
4f. Repair walls & seal openings against rodents	M	\$2,000.00				need Project Mgr & Funding
5. Buy and Install stove exhaust hood in kitchen	M	\$2,500.00	WJ, BA, CH			From 2008
6. Finish rebuilding the swinging bridge.	L		Pat H, Werner			From 1995
7. Put all data on GIS system	L		Howard K.			

# RKC General meeting Fundraising Report

27-Mar-11

Pam Duncan  
AWWC Studio

## Summary

Our first fundraising event was a Class Cabachon Class at Brazee School of Glass in October 2010, raising a total of 245.00. Now offering glass crafting sessions at my home studio and glass crafting home parties; raising to date 166.72  
Merchandise sales from pottery at KOR and NSS conventions have brought in a total to date of 219.00.  
Thanks to our *Stitchin Bitches* Cave Vest sales, we have brought in 100.00 to date.

2010		Event	Merchandise	amount of donation
date				
7.21	KOR Pottery Sales		134.00	134.00
8.5	NSS Pottery Sales		85.00	85.00
10.27	Brazee Glass Session	245.00		245.00
12.19	Glass Crafting	42.90		42.90
	2010 total	287.90	219.00	506.90
				506.90
2011		Event	Merchandise	amount of donation
2.19	Stitch-N Bitches Vest Sales		100.00	100.00
3.4	Glass Crafting	58.82		58.82
3.24	Glass Crafting	65.00		80.00
	2011 to date	123.82	100.00	238.82
				Grand total 745.72

THE RKC MESSAGE COMMITTEE WAS TASKED WITH THE FOLLOWING:

Message Committee (Tammy Otten, Rob Coomer)

A) Form and Staff - March 2

Committee meeting to develop various messages

i) Member (for renewal) - By March 15

ii) Public - By Open house

iii) Non-member Caver - June 1

iiii) Real Estate Agent - By and of March

C) Road Show PowerPoints

i) For Grottos

ii) For non-caving public

D) Posters/Brochures/presentation/business cards

E) Use experts to gauge message (Roger Brucker, Howards Sister)

F) Slogans

## **STATUS REPORT**

### CURRENT MEMBER

COMPLETED: RENEWAL MESSAGE COMPLETE AND SENT

FUTURE GOAL:

### CAVER NON MEMBER

COMPLETED: 1 PAGE MESSAGE FOR NEWS LETTERS ETC.

FUTURE GOAL: ROAD SHOW

ONE THAT CAN BE PRESENTED, ONE THAT CAN BE VIEWED INDEPENDENTLY

### PUBLIC

COMPLETED: OUTLINE OF MOST IMPORTANT POINTS FOR THE BREIF MESSAGE

FUTURE: INFORMATION

HALF PAGE OR POSTCARD FLYER

TRIFOLD WITH MORE INFORMATION

PRESENTATION – FOR FUNDRAISERS ETC.

### BUSINESS (REAL ESTATE AGENTS, BANKER, SHERIFF)

COMPLETED:

BUSINESS CARDS

OUTLINE OF IMPORTANT POINTS FOR THE MESSAGE

FUTURE:

ONE PAGE INFORMATION

ELEVATOR SPEECH

PRESENTATION

### SLOGANS

COMPLETED:



*Mission:* Protecting Kentucky's karst environments and supporting access to caves in the Rockcastle County Region.

*Vision:* To be the leading non-profit organization, owning and protecting significant cave and karst resources.

*Core Values:* Manage cave resources to support continued enjoyment by the community through *wise stewardship and ownership*.

*Tag line:* Protecting Kentucky's Interior

POSTERS / BROCHURES/ PRESENTATIONS/ BUISNESS CARDS

COMPLETED: BUISNESS CARDS

FUTURE: EVERYTHING ELSE ☺

WHAT'S NEXT

NEXT MEETING IS WEDNESDAY APRIL 6 AT 6:30, WE WILL BE MEETING AT MY HOUSE AGAIN

AGENDA:

1. REVISED ORDER OF COMPLETION DATES, MOST EMMINENT NEED IS PUBLIC NON CAVER FOR EARTHDAY
2. REVISE TO DO LIST
3. FOCUS WILL BE PUBLIC NON CAVER
  - BREIF HALF PAGE FLYER / MESSAGE
  - TRIFOLD INFORMATIONAL BROCHURE FOR THOSE MORE INTERESTED
  - ELEVATOR SPEECH FOR ALL VOLUNTEERS TO BE FAMILIAR WITH
  - STATIC DISPLAY THAT ADDRESSES MAIN AREAS OF INTEREST / EDUCATION PIECE FOR THIS EVENT
    - WHAT IS KARST – GEOLOGY
    - CAVE LIFE – BIOLOGY
    - CULTURAL SIGNIFICANCE – HISTORY, ARCHEOLOGY
    - WATER SHED – HYDROLOGICAL
  - LOOPING DVD SHOWING PICTURES

# Rockcastle Karst Conservancy Preserve

## "Protecting Kentucky's Interior"

This preserve contains sensitive Watershed, Geographic, Biological, Historical or Archeological features.

Please

"Take nothing but pictures, leave nothing but footprints, kill nothing but time".



Contact [www.rkci.org](http://www.rkci.org)

Funded by the National Speleological Foundation

## MIM Report to RKC

March 27, 2011

Music in the Mountain, an RKC fundraising event in co-operation with Renfro Valley Entertainment, will be held on Sat, Aug 20, 2011 inside the cave at Great Saltpetre Preserve. Show time will be noon till 1:30 PM. The preserve will be open from 10:00 AM till 6:00 PM to allow guests to browse and buy food and souvenirs. Cave tours may be offered after the show, 2:30- 5:30 PM. Tickets are limited to 800. We must sell 200 tickets to break even.

1. **Renfro will:** Sell tickets on their web site and by phone. (\$20.00 adult, \$10.00 child)
2. Advertise the event on their website, facebook, on their radio show and within the Renfro complex.
3. Supply the band, sound equipment, and stage lights for the show.
4. Write a press release to be distributed to newspapers, T V stations, Etc.
5. Split the ticket sales 50/50 with RKC.

RKC and GSP will each offer merchandise for sale and each group will keep the profit from their sales. GSP will sell food at the shelter and retain those profits.

1. **RKC will:** Furnish chairs and recruit volunteers to install and remove chairs, work security, parking, collect tickets, etc.
  2. Help the Renfro band get their equipment in and out of the cave.
  3. Advertise the event to cavers and wherever else possible by posters, postcards and newsletters, websites, and at GSP Open House.
  4. Reimburse the GSP committee for expenses incurred as stated in the budget. (attached)
  5. , port-o-lets, and prepare the cave and property for the event .(GSP committee)
- 
1. **GSP will:** Furnish port-o-lets, garbage cans, and other on site supplies, and insure the property is ready for the event.

We estimate we will need up to 40 volunteers between Friday and Saturday evening. We already have a list of 14 volunteers. Key committee positions are as follows:

1. Bob Dobbs-----MIM committee chair
2. Bob Yuellig-----Seating (obtain chairs and insure they are installed and removed)
3. Chris Hacker-----Security (collect tickets, manage volunteers acting as cave security and ushers)
4. Dana Sutherland--Parking (develop parking plan and manage parking crew.
5. Pam Duncan-----Obtain and sell merchandise for the RKC
6. Rob Coomer-----Create artwork for advertising material (posters and postcards, T-shirts, etc)

Next MIM committee meeting will be April 19, 7:00 PM at the Kalnitzs'.

Respectfully Submitted  
Bob Dobbs

**MUSIC IN THE MOUNTAIN  
BUDGET 3/27/2011**

<b>EXPENSES</b>				500	800	NOTES
	amount	cost each	shipping	<b>TOTAL</b>	<b>TOTAL</b>	
CHAIRS	500	\$ 0.70	\$280*	\$630	\$840	shipping is approximate
POSTERS 12x18	50			\$10.00	\$10	
POSTCARDS 5x7	5000			\$150	\$150	
SIGNS & BANNER				\$100	\$100	
PARKING				\$50	\$50	traffic cones & signs
ADVERTISING				\$70	\$70	in newspapers
MERCHANDISE RKC						RKC will handle & profit
MERCHANDISE GSP						GSP will handle & profit
GSP EXPENSES				\$600	\$820	
MISC/RISK				\$300	\$300	
FOOD						GSP will handle & profit
SHUTTLE				\$90	\$90	
<b>TOTAL EXPENSES</b>				\$2,000	\$2,430	
<b>INCOME</b>						
ADULT TICKETS	450	\$ 20.00		\$9,000		
CHILD TICKETS	50	\$ 10.00		\$500		
ADULT TICKETS	725	\$ 20.00			\$14,500	
CHILD TICKETS	75	\$ 10.00			\$750	
<b>TOTAL INCOME</b>				\$ 9,500.00	\$15,250	
MINUS 50% RENFRO CUT				\$ 4,750.00	\$7,625	
MINUS EXPENSES				\$2,000	\$2,430	
<b>RKC PROFIT</b>				<b>\$2,750</b>	<b>\$5,195</b>	
Bob Dobbs						